

## 2018 QUICK FACTS

- WHAT:** 8<sup>th</sup> Annual Atlanta Food & Wine Festival  
**WHEN:** Thursday, May 31 – Sunday, June 3, 2018  
**WHERE:** Atlanta, Georgia – Loews Atlanta Hotel, Official Host Hotel, on 12<sup>th</sup> Street in Midtown. The Atlanta Food & Wine Festival Tasting Tents are held in the Greensward Promenade area of Piedmont Park.  
**COST:** \$85 – \$1,800 – vary by ticket selected

### ABOUT ATLANTA FOOD & WINE FESTIVAL:

- Atlanta Food & Wine Festival is the nation's first culinary weekend dedicated exclusively to showcasing the rich food and beverage traditions of the South – Texas to D.C.
- AF&WF unites the region's culinary leaders – award-winning chefs, mixologists, barbecue pit masters, sommeliers, mixologists and local growers – for four days of exploring and celebrating Southern food and beverage traditions.
- An all-female Advisory Council of 60 award-winning talent from 14 Southern states and the District of Columbia have worked to create the Festival's programming, resulting in an incredible weekend of learning and tasting experiences as well as dinners and Southern-style soirees!
- The Festival also celebrates the flavors of other Southern regions around the globe including Southern Europe, South Africa, South America, Southern Hemisphere (Australia and New Zealand) and South-of-the-Border for Mexico and the Caribbean.
- The Atlanta Food & Wine Festival is an indoor/outdoor event that will be held rain or shine.

### ACTIVITIES:

- **Learning Experiences** – Cooking and cocktail demonstrations, wine and beer tasting seminars, and immersive Master Studios, ranging in size from 20 – 150 guests, are designed so guests will never bite off more than they can chew. Class intermissions offer guests the additional opportunity to mingle and connect with talent after classes. New in 2018 are a series of Master Studios that will take place on Friday of the Festival. These immersive, two-hour sessions will engage guests in hands-on learning and will conclude with a cocktail event to show off each Studio's offerings. The class schedules will be posted on [www.atlfoodandwinefestival.com](http://www.atlfoodandwinefestival.com) and the Festival's 2018 site launches Friday, March 16.
- **Tasting Tents** – Designed to take guests on an epicurean journey through the South, the Festival's Tasting Tents are not the typical Festival tasting experience. The all-you-can-indulge layout allows guests the opportunity to eat, drink and explore the region's top food and drink products and chef creations while also celebrating international influences that have shaped our region. Piedmont Park's Greensward Promenade will once again provide the perfect backdrop for the Tasting Tents, which will now take place on Friday and Saturday nights and Sunday afternoon. Tasting Tents will also feature Sommelier wine lounges, a cocktail garden, live music, and interactive food and beverage pairing areas. New in 2018 is a Southern Marketplace for guests to purchase housewares and other Southern artisan goods and a pop-up tent by the Festival's sister event, Wine Riot, which will be expanding into Atlanta in the Fall.
- **Dinners & Events** – The Festival experience continues into the evenings as chef's, sommeliers, and mixologists come together to curate dinners and signature parties for guests. The Dinners and Events are located throughout the city at private homes, restaurants, and unique Atlanta venues and are designed to showcase the South in unique and intimate atmospheres. New in 2018 is a move to the Festival's Connoisseur Dinner Series more intimate with 20 – 30 seats per dinner. The Connoisseur Dinners are included with Connoisseur passes and available for individual purchase.

**TICKETS:**

- Tickets go on sale Friday, March 16, 2018 with early bird pricing through Friday, March 30, 2018. Tickets can be purchased by visiting [www.atlfoodandwinefestival.com](http://www.atlfoodandwinefestival.com). All tickets are non-refundable and cannot be exchanged.

**TICKET OPTIONS:** *(package details can be found [here](#))*

- **Individual Tasting Tent Pass** – \$100 per Tasting Tent ticket (\$85 – early bird)
- **Day Pass** – \$160 – \$175 per day (\$135-\$150 – early bird)
- **Two Day Pass** – \$325 per ticket (\$275 early bird)
- **Weekend Pass** – \$435 for full weekend (\$370 early bird)
- **Connoisseur Experience** – \$600 – \$1,800 per ticket (\$500 – \$1,500 early bird)
- **Dinners & Evening Events** – \$55 – \$250 per person, per dinner/event

**ATTIRE:**

- Guests should dress casually and comfortably during the day. While Learning Experiences are inside Loews Hotel, Tasting Tents are outdoor in a partially grassy area. Evening attire will vary based on the type of event. Attire details will be provided with event confirmations.

**BRING YOUR ID:**

- You must be 21 years old or older to attend the Festival, absolutely no exceptions.
- IDs must be presented before entering the Tasting Tents.

**MEDIA:**

- To request media credentials please visit AF&WF's [Media page](#). Credentials are open now.

**PARKING & TRANSPORTATION:**

- Parking is available at 10 Tenth Street, 11<sup>th</sup> & Juniper and Loews Hotel Self-Parking. Visit the [Festival Map](#) for more information.
- Enjoy the Festival safely and take advantage of alternative transportation: MARTA, Uber, Lyft, and taxis are easily accessible.

**PETS:**

- We love our pets – but we ask you to leave your pets at home. This is not only for the convenience of our guests and exhibitors, but also for the well-being of your pets. Service dogs, with the correct credentials will be permitted.

**SMOKING:**

- Smoking is not permitted at the Festival, in the Loews Hotel or Tasting Tents.

**WELCOME CENTER:**

- Location coming soon

**SOCIAL MEDIA & WEBSITE:**

Join the conversation and stay up to date with the Atlanta Food & Wine Festival's social media:

Twitter – [@ATLFoodAndWine](#)

Facebook – [www.facebook.com/AtlantaFoodandWineFestival](http://www.facebook.com/AtlantaFoodandWineFestival)

Pinterest – [www.pinterest.com/ATLFoodAndWine](http://www.pinterest.com/ATLFoodAndWine)

Instagram – [www.instagram.com/atlfoodandwine](http://www.instagram.com/atlfoodandwine)

Website – [www.atlfoodandwinefestival.com](http://www.atlfoodandwinefestival.com)

Festival Hashtag: #AFWF18 #KnowTheSouth

**VOLUNTEER INFORMATION:** If you are interested in signing up, visit [atlfoodandwinefestival.com/volunteer](http://atlfoodandwinefestival.com/volunteer) to register and select your volunteer role and shift time.

**MEDIA CONTACTS:** Tara Murphy + Erin O'Brien – 360 Media, Inc. – 404-577-8686 or [info@360media.net](mailto:info@360media.net)

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