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FOR IMMEDIATE RELEASE

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## **THE EARLY BIRD CATCHES THE WINE AT THIS YEAR'S ATLANTA FOOD & WINE FESTIVAL**

*Get Fired Up Atlanta, Early Bird Prices Are Available Now Through March 31*

**ATLANTA** – Grab your glasses, Atlanta! Tickets are now on sale for the annual [Atlanta Food & Wine Festival](#), which returns for its ninth year this May. From now until Sunday, March 31, food and wine lovers can access passes to the fan-favorite Festival at a premium, reduced rate.

“We’re one stop closer to the ultimate road trip through the South,” said Elizabeth Feichter, Co-Founder of Atlanta Food & Wine Festival. “This year’s talent and schedule of events is nothing short of spectacular. We’re really looking forward to taking attendees on a journey *Off the Eaten Path*. We hope you’ll leave here ready to plan your own road trip to an off-the-grid destination or heading to the farmers market to pick up unexpected ingredients.”

While classes will remain at the Loews Atlanta Hotel, the all-you-can-indulge Tasting Tents have found a new home in Historic Old Fourth Ward Park. The exciting location is conveniently situated off the beloved Eastside Trail BeltLine, and will offer more space for epicureans to explore the rich culture of the South. Attendees can expect dozens of rotating chefs, sommeliers, mixologists and vendors daily, live music, wine pop-up stations and a Cocktail Garden with featuring renowned talent from across the South. The Tasting Tents will once again take place Friday and Saturday evenings, and Sunday afternoon, with extra time built in between classes to allow attendees ample opportunity to make their way to the tents to binge on delicious bites.

Start saving your appetite and head over to the Atlanta Food & Wine Festival website, now fully launched. This will be the attendee headquarters for all of this year’s tasty dinners and events, hands-on Learning Experiences, and thought provoking Master Studios. Picture engaging learning seminars with surprise and delight ingredients (think umami and its rich purple hues), taste your way through compelling classes (beer and pancakes – who knew?) and learn about the rising culinary stars of the South (you’ll want to write these names down). For the full lineup, including the esteemed Advisory Council and talent celebrated by Woodford Reserve, details on Learning Experiences, Master Studios, and Dinners and Events, visit [www.atlfoodandwinefestival.com](http://www.atlfoodandwinefestival.com).

Get ready to dig in! Food and drink lovers can customize their Atlanta Food & Wine Festival ticket packages by joining us for a few hours, a day or even a weekend. Those looking to make it four days of festivities can purchase a Connoisseur Experience package, which allows access to one-of-a-kind seminars, intimate dinners hosted by award-winning talent, private lounges, and unlimited Tasting Tent access. Perfect for the devoted hospitality enthusiast, this unique experience will leave even the most refined palates satisfied.

Atlanta Food & Wine Festival simply would not be successful without the contributions of a thousand committed volunteers. Each friend and supporter who lends a hand helps make Festival weekend a one-of-a-kind experience for guests, talent, sponsors and city. From welcoming guests and working behind the scenes in the production office, to rolling up sleeves and helping prep food and beverage, there are countless opportunities to get involved. Volunteer registration for this year’s Atlanta Food & Wine Festival is currently open. Those interested in volunteering can apply by visiting the [volunteer homepage](#).

All media interested in attending this year’s Festival must fill out the Media Credential form on the Atlanta Food & Wine Festival [media page](#). Should you have any questions or be in need of assistance, please contact [info@360media.net](mailto:info@360media.net).

Interviews and Festival photography are available upon request.

### **About Atlanta Food & Wine Festival**

Launched in 2010, by Atlanta entrepreneurs Elizabeth Feichter and Dominique Love, the Atlanta Food & Wine Festival is a four-day culinary experience dedicated to shining an international spotlight on the rich food and beverage traditions of the South from Texas to the District of Columbia. Feichter, who is no stranger to the food and beverage world, spearheads the day-to-day for the Festival which attracts thousands of attendees annually. With an Advisory Council of 71 award-winning talent from 13 Southern states and the District of Columbia, the Atlanta Food & Wine Festival is one-part conference and one-part party, offering carefully-crafted programs and events to entertain and educate consumers about Southern food and drink. The Festival also celebrates the flavors of other Southern regions around the globe including Southern Europe, South Africa, South America, Southern Hemisphere (Australia and New Zealand) and South-of-the-Border for Mexico, Puerto Rico, Cuba, and the Caribbean. The Atlanta Food & Wine Festival is a member of the IWSC Group North America’s portfolio of events. Atlanta Food & Wine Festival returns to Midtown Atlanta Thursday, May 30 – Sunday, June 2, 2019. For more information or to purchase tickets, visit [www.atlfoodandwinefestival.com](http://www.atlfoodandwinefestival.com). Follow Atlanta Food & Wine Festival on [Facebook](#), [Instagram](#), and [Twitter](#). #KnowTheSouth #AFWF19

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