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**ATLANTA FOOD & WINE FESTIVAL IS REIMAGINED WITH  
10 DAYS OF DIGITAL SEMINARS & SELECT SOCIALLY DISTANCED CHEF EXPERIENCES WITH  
PROCEEDS BENEFITING ATLANTA'S RESTAURANT COMMUNITY**

*Tickets on Sale THIS Monday, August 10*

**ATLANTA** (August 7, 2020) – In light of COVID-19 and in an effort to give back to the restaurant community its celebrated for the past 10 years, the [Atlanta Food & Wine Festival](#) (AF&WF) will commence with a series of digital seminars and select socially distanced meals, starting Thursday, September 10 and continuing through Saturday, September 19. Honoring the rich tradition of southern sustenance, this year's event will forgo the festival and instead present 13 digital seminars, called **AF&WF At Home Edition Presented by Publix**, as well as 11 dinners, two lunches and one brunch, all with limited, socially distanced seating. One hundred percent (100%) of ticket sales from the digital seminars will benefit the talent and 70% of ticket sales from the chef experiences will go back to the restaurants.

“COVID-19 has had a life-altering impact on the restaurant community that has helped build this festival to internationally known status over the last 10 years,” said Brett Friedman, CEO of Agency 21 Consulting. “We are leveraging our platform to drive business and revenue back to them as a show of solidarity for our partners and friends.”

Late last year, Agency 21 Consulting was brought on to execute and manage AF&WF in conjunction with founder, Elizabeth Feichter with the intention of making this year's 10<sup>th</sup> anniversary celebration the best yet. The pandemic changed everything, but not the spirit southern hospitality. The AF&WF will stay true to its origins, offering a celebration of the south. In its limited capacity, the festival is welcoming some amazing new talent this year, including 2020 James Beard Foundation Semifinalist Ron Hsu (GA) and James Kerwin (TN). Returning founding talent, who have been instrumental longstanding supporters of the festival, includes Deborah VanTrece (GA), John Castelluci (GA), 2019 James Beard Award Semifinalists including Misti Norris (TX), and Erik Bruner-Yang (DC).

Atlanta Food & Wine Festival prides itself on having an extensive weekend of programming and events where guests can eat, drink and explore the South's rich culinary traditions from the best talent in the Southeast. Below are a select few of the salivating offerings attendees can choose from in 2020 on sale now.

**AF&WF At Home Edition Presented by Publix**

Exploring the rich bounty of cuisine throughout the South, this series of virtual seminars has something for every taste, from a pie masterclass with Pie Bar's Lauren Bolden to a seafood couvillion with crab fat rice from Isaac Toups and curry in a hurry from Miami culinary sensation, Timon Balloo. For a list of digital seminars, visit [www.atlfoodandwinefestival.com/athome](http://www.atlfoodandwinefestival.com/athome)

## Dinners, Lunches & Brunch

Whether it's an intimate themed dinner or an extravagant bash, Atlanta Food & Wine Festival knows how to celebrate in true Southern style – and demonstrate the finer elements of Southern hospitality. Indulge in one-of-a-kind dining experiences including a special collaboration dinner with Chef Jeb Aldrich, Chef Matt Weinstein and Chef Claudia Martinez at Tiny Lou's, An Evening in Provence dinner with AIX's Nick Leahy or The Pasta & Vinyl Experience presented by Chef Craig Richards at Lyla Lilah. Tickets for chef experiences range from \$95 to \$200 and \$10 for the seminars. For more information and to purchase tickets, visit [www.atlfoodandwinefestival.com](http://www.atlfoodandwinefestival.com). Offer is fulfilled by Atlanta Food & Wine Festival subject to availability and may be changed or revoked at any time.

Interviews and photography are available upon request.

**About Atlanta Food & Wine Festival:** Launched in 2010, the Atlanta Food & Wine Festival is reimagined in the time of covid, with the same spotlight on the rich food and beverage traditions of the South, from Texas to the District of Columbia. Through digital seminars and select, socially distanced chef experiences, proceeds from the AF&WF will directly benefit the restaurant community. Follow Atlanta Food & Wine Festival on [Facebook](#), [Instagram](#), and [Twitter](#). #AFWF2020 #KnowTheSouth

**About Agency 21 Consulting:** Agency 21 Consulting is a dynamic, full-service events and marketing agency, specializing in event production and management, corporate sales and fulfillment, brand activations and experiences. Founded in 2006, the agency is headquartered in Miami with offices in New York, Atlanta, Houston, and Dallas. Agency 21's portfolio includes nationally recognized culinary events and festivals across the country ranging from Food Network & Cooking Channel South Beach & New York Wine & Food Festivals, Atlanta Food & Wine Festival, Cochon555/ Heritage Fire Tour, Nirvana Food & Wine Festival, Whiskies of the World Tour, and more.

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